



‘Inside Louisville’ talks to businessman Jim Host about the history of the KFC Yum! Center and its impact on Louisville’s downtown

FOR RELEASE: Dec. 11, 2024

The KFC Yum! Center opened in 2010, serving as a beacon of hope to a fledgling downtown area in Louisville eager for new development.

On this episode of *Inside Louisville*, host Kelsey Starks talks with legendary businessman Jim Host, who gives viewers an insider’s look into how the idea for the KFC Yum! Center came to life, how the center is now one of the largest all-purpose arenas in the country and how it helped change the landscape and culture of Louisville’s downtown forever.

Inside Louisville

KET Sunday, Dec 15 • Noon/11 am

KET2 Monday, Dec. 16 • 7/6 pm

Watch on-demand at [KET.org](https://ket.org) and the PBS App

Hosted by Kelsey Starks, *Inside Louisville* is a KET production that features conversations with Louisville’s biggest newsmakers and personalities, celebrating the people, places and traditions that make the River City such a vibrant and diverse community. The half-hour weekly program also features stories that explore Kentucky’s largest city, spotlighting its neighborhoods, nightlife and noteworthy attractions.

For behind-the-scenes footage and photographs, be sure to follow *Inside Louisville’s* Instagram feed at [Instagram.com/KETinLou](https://www.instagram.com/KETinLou).

KET is Kentucky’s largest classroom, where learning comes to life for more than two million people each week via television, online and mobile. Learn more about Kentucky’s preeminent public media organization at [KET.org](https://ket.org), on X [@KET](https://twitter.com/KET) and at facebook.com/KET.

###



CONTACT:

Reggie Beehner

Senior Publicist

859-258-7240 | rbeehner@ket.org