Shae Hopkins, KET's executive director and CEO, re-elected to serve on national PBS Board of Directors

FOR RELEASE: Oct. 22, 2024

Shae Hopkins, KET's executive director and CEO, recently was re-elected to serve as professional director on the national PBS Board of Directors.

A 38-year veteran of KET, Hopkins has led the network for almost 15 years. Hopkins served on the PBS Board of Directors from 2013-2019 and was elected to fill a vacancy in October 2022. Member stations from across the country cast their ballots for the position, and with her election, Hopkins, along with the other board members, will be responsible for governing and setting policy for PBS.

"I'm very honored to have been re-elected to the PBS Board of Directors. This is a testament to the respect that public broadcasting leaders across the country have for KET and its importance to the system," Hopkins said. "It underscores KET's reputation as one of the leading public broadcasting services in the nation."

Hopkins serves on additional national boards including the Organization of State Broadcast Executives, National Educational Telecommunications Association and the Public Television Major Market Group.

She previously served on the University of Kentucky College of Communications Advisory Board and Kentucky Broadcasters Association Board of Directors and was appointed by U.S. Secretary of Education Arne Duncan as a founding director of the Digital Promise Board. Additionally, Hopkins has been recognized with various industry awards, including regional Emmys and Telly Awards, and America's Public Television Stations' National Advocacy Award.

KET – The Kentucky Network
600 Cooper Drive
Lexington, KY 40502

KET.org/Pressroom
facebook.com/KET
Twitter: @KET

KET is Kentucky's largest classroom, where learning comes to life for more than two million people each week via television, online and mobile. Learn more about Kentucky's preeminent public media organization at KET.org, on X @KET and at facebook.com/KET.

###

CONTACT:
Reggie Beehner
Editor & Publicist
(859) 258-7240 | rbeehner@ket.org