



‘Inside Louisville’ looks at the rise of ‘bourbonism’ and talks with the first female master distiller at Woodford Reserve

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The idea of bourbon tourism has been around for more than a hundred years, but it’s only in the last few decades that ‘bourbonism’ has started booming. From the Urban Bourbon Trail to bourbon-themed music festivals, Louisville is now internationally recognized for its thriving bourbon economy.

On this episode of *Inside Louisville*, Kelsey Starks talks to the people who are pouring the drinks and pulling the strings behind the scenes, including Elizabeth McCall, the first female master distiller at Woodford Reserve, who talks about the rise of women in this historically male-dominated industry.

Inside Louisville

KET Sunday, Sept. 29 • Noon/11 am

KET2 Monday, Sept. 30 • 7/6 pm

Watch on-demand at [KET.org](https://ket.org) and the PBS App

Inside Louisville, hosted by Kelsey Starks, is a KET production that features conversations with Louisville’s biggest newsmakers and personalities, celebrating the people, places and traditions that make the River City such a vibrant and diverse community. The half-hour weekly program also features stories that explore Kentucky’s largest city, spotlighting its neighborhoods, nightlife and noteworthy attractions.

For behind-the-scenes footage and photographs, be sure to follow *Inside Louisville*’s Instagram feed at [Instagram.com/KETinLou](https://www.instagram.com/KETinLou).

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