



## **‘Inside Louisville’ talks with development officials about the city’s thriving small businesses**

**FOR RELEASE: Jan. 21, 2024**

More than 99 percent of businesses in Kentucky are considered small businesses, meaning they employ fewer than 500 workers and generate less than \$7.5 million in annual revenue.

On this episode of *Inside Louisville*, Kelsey Starks talks with Eric Jordan with Greater Louisville Inc. and Tiffany Shumake with the Louisville Small Business Development Center about some of Louisville’s thriving small businesses how they went from start-up to success.

### **Inside Louisville**

**KET Sunday, Jan. 21 • Noon/11 am**

**KET2 Monday, Jan. 22 • 7/6 pm**

Watch on-demand at [KET.org](https://ket.org) and on the PBS App

*Inside Louisville*, hosted by Kelsey Starks, is a KET production that features conversations with Louisville’s biggest newsmakers and personalities, celebrating the people, places and traditions that make the River City such a vibrant and diverse community. The half-hour weekly program also features stories that explore Kentucky’s largest city, spotlighting its neighborhoods, nightlife and noteworthy attractions.

For behind-the-scenes footage and photographs, be sure to follow *Inside Louisville*’s Instagram feed at [Instagram.com/KETinLou](https://www.instagram.com/KETinLou).

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