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‘Kentucky Tonight’ discusses compensating college athletes

FOR RELEASE: Nov. 22, 2021

On *Kentucky Tonight*, airing Monday, Nov. 22, at 8/7 pm, Renee Shaw talks with her guests about compensating college athletes for using their name, images and likeness. Scheduled guests include:

- Jim Host, collegiate sports marketing expert and author of *Change the Game: My Career in Collegiate Sports Marketing*
- Rachel Baker, executive associate athletics director at the University of Kentucky athletics
- State Rep. Adam Bowling, a Middlesboro Republican
- Travis Powell, vice president and general counsel for the Kentucky Council on Postsecondary Education
- State Sen. Morgan McGarvey, a Louisville Democrat and Senate Minority Floor Leader
- Matthew Banker, associate athletic director of University of Louisville athletics
- Jack "Goose" Givens, retired professional basketball player and former UK Wildcat (pre-taped)

Kentucky Tonight programs are available online at KET.org and are rebroadcast on KET, KET KY, and radio. ***Kentucky Tonight*** is a weekly KET production.

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