

Evaluation study finds KET's Workplace Essential Skills effectively prepares job seekers

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Workplace Essential Skills, KET's online learning course that teaches math and language arts skills in a variety of growing career fields, earned high marks in a recent evaluation study that examined participants' learning objectives and outcomes.

The study, performed by Arroyo Research Services, an education research, monitoring and evaluation firm based in Asheville, NC, found that Workplace Essential Skills is a useful tool in helping people expand their workplace knowledge and meet their education goals.

General highlights from the study's findings include:

- 95 percent of participants said they were engaged in the course
- 97 percent said they learned new skills from the content
- 85 percent said the course helped them achieve their workplace goals
- 84 percent said they would recommend the course to others

Additionally, among Workplace Essential Skills' components, the Math and Soft Skills sections ranked highest overall, with 100 percent of participants saying they learned new skills and strategies in these areas.

"At a time when businesses need workers and necessary skills are quickly changing, KET is proud to offer Workplace Essential Skills to prepare job-seekers for today's workplace," said Tonya Crum, KET's senior director of education. "These resources allow KET to continue our legacy of supporting educators and all Kentuckians."

Workplace Essential Skills is a contextualized learning system designed to help those who are entering new career fields or brushing up on the skills they currently use in their jobs. The course is tailored for a variety of high-demand career fields—including manufacturing,

healthcare, transportation and logistics, IT, construction, hospitality and tourism, and marketing and sales.

Workplace Essential Skills also includes a section on soft skills as well as an interactive guide for creating a resume and cover letter for those transitioning to a new career.

Workplace Essential Skills was created by KET and funded, in part, by a grant from the Corporation for Public Broadcasting. For more information, visit: KET.org/WES.

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